



## ASSOCIATE OF ARTS IN HOSPITALITY & TOURISM MANAGEMENT

### About the Program

The **Associate of Arts in Hospitality and Tourism Management** is both an Academic and Hospitality – oriented program that allows the students to acquire all necessary skills, concepts, and experiences to continue their studies for a Bachelor of Arts in Hospitality and Tourism Management degree; or to be employed in a variety of positions within the Hospitality Management field as a starting professional.

The program offers the student not only a sound foundation in Hospitality and Tourism Management subjects, but also focuses on the related Hospitality fields of Management. As such, a graduate of the Associate of Arts in Hospitality and Tourism Management is a generalist in the Hospitality field who is ready to become a specialist.

In order to meet the laid down objectives USM uses the internationally renowned BTEC curriculum for Hospitality Management. Upon completion of this program student will earn the internationally British Higher National Certificate (Level 4) and the Higher National Diploma (Level 5) in Hospitality and Tourism Management next to their USM Associate of Arts Degree.

The Hospitality and Tourism Management Program is accredited by BTEC and it is a RQF Level 5 program, the only accredited Level 5 program on St. Maarten/St. Martin.

### For More Information

Persons interested in applying to the program should consult with the Admissions Department at the University of St. Martin.

### Tuition and Fees (Academic Year)

|                                 |                  |
|---------------------------------|------------------|
| Application Fee                 | \$ 25            |
| Tuition Cost per credit         | \$ 157 or \$ 190 |
| Registration fee (per semester) | \$ 15            |
| General fee (per semester)      | \$ 100           |
| Administration Fee              | \$250            |

*There are additional costs for this program such as travel, and courses taken abroad. Students should consult the Division Head or Advisor on this matter.*

### Admission Steps

1. Complete your application form
  - a. \$ 25 application fee
2. Submit the relevant supporting documents:
  - A. Original High school diploma
  - B. Original High school transcripts (must be sealed and stamped)
  - C. Exam results (CXC /HAVO /GED /BAC results (if applicable))
  - D. Personal Essay
  - E. Two (2) passport pictures
  - F. Copy of Passport (Verified at USM)
  - G. Proof of Residency/ Registration form
  - J. Affidavit of financial support (Forms available at the USM)
3. Submit your application before the deadline
4. Meet all USM's acceptance criteria  
(Additional requirements not listed here may be necessary for admittance to this program.)
5. Sit the Placement Exams
6. Meet with your Division Head/Coordinator before registering for classes
7. Start your classes!
8. *International Students should apply a semester prior to the date of desired enrollment.*

### Academic Calendar and Application Deadlines

| Semester                 | Admissions Deadline:     |
|--------------------------|--------------------------|
| Fall (August – December) | July 8 <sup>th</sup>     |
| Spring (January – May)   | November 8 <sup>th</sup> |
| Summer (June – August)   | April 8 <sup>th</sup>    |



Approved Center



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| GENERAL COURSE REQUIREMENTS (20/21 Credits)                                      | Credit       | PRE-REQUISITES | PARADIGM<br>Recommended Plan of Study |                   |
|----------------------------------------------------------------------------------|--------------|----------------|---------------------------------------|-------------------|
| - Freshman Development Seminar                                                   | 1            |                |                                       |                   |
| <b>Humanities</b>                                                                |              |                | <b>YEAR 1</b>                         | <b>Semester 1</b> |
| - (ENG 111) English Composition 1                                                | 3            | ENG 010, 011,  | FDS 100                               | 1                 |
| - (ENG 112) English Composition 2                                                | 3            | 012            | ENG 111                               | 3                 |
| - (SPA/FRE/DUT) Foreign Language Elective                                        | 3/4          | ENG 111        | MAT 141                               | 4                 |
| - SOUALIGA Culture Training Program                                              | 3            |                | Unit 1                                | 3                 |
|                                                                                  |              |                | Unit 2                                | 3                 |
|                                                                                  |              |                | Unit 3                                | 3                 |
|                                                                                  | <b>13/14</b> |                |                                       | <b>(17)</b>       |
| <b>Mathematics/Social Sciences</b>                                               |              |                | <b>YEAR 1</b>                         | <b>Semester 2</b> |
| - (MAT 141) College Algebra                                                      | 4            | MAT 021, 022   | ENG 112                               | 3                 |
| - (ECO 221) Introduction to Macro-Economics                                      | 3            |                | Unit 4                                | 3                 |
|                                                                                  |              |                | Unit 5                                | 3                 |
|                                                                                  |              |                | Unit 6                                | 3                 |
|                                                                                  |              |                | Unit 7                                | 3                 |
|                                                                                  |              |                | Unit 13*                              | 3                 |
|                                                                                  | <b>7</b>     |                |                                       | <b>(18)</b>       |
| <b>MAJOR COURSE REQUIREMENTS Level 4 HNC</b>                                     |              |                | <b>YEAR 2</b>                         | <b>Semester 3</b> |
| - (Unit 1) The Contemporary Hospitality Industry 20345L                          | 3            |                | ECO 221                               | 3                 |
| - (Unit 2) Managing the Customer Experience 20346L                               | 3            |                | SPA/FRE/DUT                           | 3/4               |
| - (Unit 3) Professional Identity and Practice 20347L                             | 3            |                | SOUALIGA                              | 3                 |
| - (Unit 4) The Hospitality Business Toolkit 20348L                               | 3            |                | Unit 19                               | 3                 |
| - (Unit 5) Leadership and Management for Service Industries (Pearson-set) 20349L | 3            |                | Unit 29                               | 6                 |
| - (Unit 6) Managing Food & Beverage Operations 20350L                            | 3            |                |                                       |                   |
| - (Unit 7) Managing Accommodation Services 20351L                                | 3            |                |                                       |                   |
| - (Unit 13) Work experience* 20357L                                              | 3            |                |                                       |                   |
|                                                                                  | <b>24</b>    |                |                                       | <b>(18/19)</b>    |
| <b>MAJOR COURSE REQUIREMENTS Level 5 HND</b>                                     |              | Level 4 HNC    | <b>YEAR 2</b>                         | <b>Semester 4</b> |
| - (Unit 18) Research Project (Pearson-set)* 20359L                               | 6            |                | Unit 39                               | 3                 |
| - (Unit 19) Hospitality Consumer Behavior & Insight 20360L                       | 3            |                | Unit 44                               | 3                 |
| - (Unit 29) Managing and Planning an Event 20370L                                | 6            |                | Unit 46                               | 3                 |
| - (Unit 39) Tourist Resort Management 20380L                                     | 3            |                | Unit 18                               | 6                 |
| - (Unit 44) Strategic Human Resource Management 20122J                           | 3            |                | HTM 299                               | 4                 |
| - (Unit 46) Managing and Running a Small Business 20130J                         | 4            |                |                                       |                   |
| - (HTM 299) Internship*                                                          | 4            |                |                                       |                   |
|                                                                                  | <b>28</b>    |                |                                       | <b>(19)</b>       |
| <b>General Credits Requirement</b>                                               | <b>21/22</b> |                |                                       |                   |
| <b>Major Credits Requirement</b>                                                 | <b>52</b>    |                |                                       |                   |
| <b>Minimum Total Credits Required for Degree</b>                                 | <b>73/74</b> |                |                                       |                   |